

Rite Aid – 50 Acts of Wellness



Rite Aid – 50 Acts of Wellness



Program Highlights*

- Celebrating Rite Aids 50th Anniversary – 50 events across the country
- Each event addressed specific local community health and wellness needs
- PR to sponsorships to events to social media
- Included: health fairs, school events, new baby education, flu prevention, children's after school programs, first responder appreciation, food pantry, flash exercise mobs and many more

*Worked on behalf of another agency to complete program