

Road to Essence Festival



IN PARTNERSHIP WITH



Road to Essence Festival



IN PARTNERSHIP WITH



Program Highlights*

- 5 Major Markets
- Major Corporate Sponsors
- 4,500 – 5,500 people per show
- Live music acts
- Multiple lifestyle workshops
- Managed all event aspects including permitting, staging, set up, staffing, security and sponsor management

*Worked on behalf of another agency to complete program