



Trusted Choice: FIL World Lacrosse Championship Sponsorship



- Title Sponsor: 2014 Federation of International Lacrosse (FIL) World Championship
- 10-day event and activation in Colorado
- Managed games and interactives for attendees
- Created lounge area for agents to connect with consumers
- Facilitated Make-A-Wish donations
- Produced and managed onsite sponsorship and activation

Let us plan and execute your next sponsorship!

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